

**2011 --JUNE "ALL SEASONS IN FARM COUNTRY"  
WNY DAIRY/AGRICULTURE FESTIVAL**

Dear Prospective Exhibitor,

On behalf of the Springville Area Chamber of Commerce and the Springville Western New York Dairy/Ag Festival Committee, I would like to invite you to participate in the upcoming 23rd Annual Dairy/Ag Festival/Trade Fair/Business Exposition. This event will provide you with an opportunity to showcase your product line to the public. It is a perfect opportunity for you to meet people who may want to take advantage of the goods and services that you offer. You may provide information on your services as well as samples, give-a-ways, and drawings. You may also sell your products at this event.

There will be entertainment throughout both days with a Parade on Main Street on Saturday. A second smaller parade on Sunday is in the planning stages.

\*Live Music \*Entertainment \*Elvis Impersonator Terry Buckwald \*Dance Groups \*Fireworks \*Food Vendors \*Amusement Rides \*Kid's Farm Activity Tent \*Petting Zoo \*Arts & Craft Show \*Antique/Classic Car Show \*Antique Tractor Show \*The Ducky Derby \* Petting Zoos \*Bike Parade & Rodeo \*A Miniature Horse Pull \*Fire Safety House \*Farm Bureau Education Van \*Civil War Encampment \*Pop Warner Museum \*Karate Tournament \*Pedal Tractor Races \*Pizza & Ice Cream Eating Contests, \*Tractor Driving Competition \*TNT Sound System \*Old Fashioned Games \*Dress Up Your Tractor Contest \*Strongman Competition \* Model Airplane Demonstrations \*Hayrides \*Geo Cache Hidden Treasure \*Historic Walking Tours \*Springville Center for the Arts Activities \* and \*Much More!!!! This will be a Weekend to Remember! We hope that you, too, will be a part of this event. The Craft Show will take place in Fiddler's Green Park, Trade Show on Franklin St., the rides, some of the food vendors, Dairy Tent, Entertainment Tent etc. will be held in the Parking Lot on Franklin Street (Dr. Siepel's lot) and the Village Lot east of the Fire hall. Other events will be held on Mechanic Street and in front of the Post Office, and at the Springville GI High School. \*subject to change

The Trade Show/Business Expo. Portion of the Dairy/Ag Festival will be held on Saturday, June 4, 2011 from 9 am to 6 pm and Sunday, June 5, from 12 noon to 5 pm. SET-UP WILL BEGIN AT 6:00 A.M. ON SATURDAY. TRADE SHOW BOOTHS WILL BE DISPLAYED ON FRANKLIN STREET. (Please be advised, in signing the enclosed contract/application, Springville's WNY Dairy and Agricultural Festival, Springville Area Chamber of Commerce nor the Village of Springville and/or the Town of Concord will be held responsible for any damages, theft or any form thereof. As you enter and set up your space, you assume all responsibility for your product and display).

A registration form is enclosed for your convenience. Please complete the form and return it to me along with your check made out to the SPRINGVILLE AREA CHAMBER OF COMMERCE and Proof of Insurance of at least One million dollars with the Springville Area Chamber of Commerce, the Village of Springville and the Town of Concord named as additional insured. YOU WILL NOT BE ALLOWED TO PARTICIPATE IF WE DO NOT HAVE YOUR INSURANCE INFORMATION. If you have any questions, you can contact me at: (716) 592-4941 office), (716) 592-4009 home), cell (716) 864-6371, (716) 592-4556 fax), e-mail [dmbrogan@hotmail.com](mailto:dmbrogan@hotmail.com) or mail Helen Brogan, Concord Land Realty, 31 East Main Street, Springville, NY 14141-1245.

Sincerely,

Helen Brogan, Secretary

[www.springvillechamber.com](http://www.springvillechamber.com)  
[www.wnydairyagfest.com](http://www.wnydairyagfest.com)